

8:45 AM

REGISTRATION OPENS

9:00 - 10:00 AM

Networking

10:00 - 10:25 AM

Where Do I...How the MSBDC Can Help Your Small Business

Cliff Robbins, Senior Business Advisor, MA Small Business Development Center SE

LOCATION: ATRIUM

The Massachusetts Small Business Development Center Network's Southeast Regional Office provides free and confidential business advice to existing and prospective small businesspeople. Areas of assistance include, but are not limited to business plan development, Pre-Venture feasibility, cash flow analysis, personnel and organizational issues, conventional and non-conventional financing, and marketing. They also offer training seminars on a variety of topics, including starting a business, financial planning, government procurement, marketing and international trade assistance. Learn how you can tap into this assistance today!

10:30 - 10:55 AM

What Loan is Right for Your Small Business?

Angie Laperriere, VP, Business Assistance Manager & Lending Officer, SEED

LOCATION: ATRIUM

South Eastern Economic Development (SEED) Corporation is a regional nonprofit economic development corporation with the mission of empowering entrepreneurs, strengthening local economies, and creating jobs by financing all types of small businesses in Massachusetts and Rhode Island. With loan programs ranging from \$1,000 micro loans to \$5.5 million SBA 504 loans and a long history of assisting small business owners, SEED is a one-stop shop for anyone looking to start-up, grow, or streamline their business.

10:30 - 10:55 AM

Small Business Doing Business with the Federal Government

Susan Lourie, Business Opportunity Specialist, Small Business Administration

LOCATION: COMMITTEE ROOM

This information session will give you the inside scoop on doing business with the Federal Government. Whether you're a small business owner or just curious about the process, stop by to hear our expert speaker guide you through the Federal Government's procurement process and learn about the programs designed to assist you. Don't miss this opportunity to learn how to seize opportunities and grow your business with the Federal Government.

11:00 - 11:25 AM

How Small Business Strong Can Help Your Small Business Thrive

Celia Richa, Senior Vice President, Strategic Initiatives and Policy, Greater Boston Chamber of Commerce

LOCATION: ATRIUM

Small Business Strong provides expedited, pro-bono resources to small businesses ranging from access to capital to consulting, business restructuring, business growth, digital marketing and customer engagement plans. Learn more about their Online Portal, Business Advisors, Functional Specialists, and more - all free of charge with no strings attached!

11:00 - 11:25 AM

Get to Know the MA Small Business Resource Toolkit

Liz Gomes, Deputy Chief of Staff and Michael McLeish, Outreach Manager, Office of the State Treasurer and Receiver General

LOCATION: COMMITTEE ROOM

Are you looking to start or grow your small business? The Massachusetts Small Business Resource Toolkit is a great place to start! It offers valuable educational materials on how to plan, maintain, and grow a successful small business.

11:30 AM – 11:55 AM

Empowering Small Business: An Introduction to Access to Capital for Massachusetts Businesses

John Santos, Senior Loan Officer, Southeastern Mass., Cape & Islands, MGCC

LOCATION: ATRIUM

A small step can make a big impact on your business. The Massachusetts Growth Capital Corporation drives economic growth through access to alternative funding, resources, and individualized services to identify and structure solutions tailored to each small business in Massachusetts. Learn more about what MGCC has to offer.